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### Biographical Sketch

Alisa A. Mead, M.A.

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**Labor Categories:** Senior Analyst, Instructional Systems Designer, and Technical Writer

**Education:** M.A., Adult and Continuing Education, Kansas State University

Alisa Mead has more than 14 years of experience in all facets of Instructional Systems Design, support, development, delivery, and evaluation. She has worked for Human Technology (HT) for the past 4½ years. During this time, Ms. Mead has been responsible for the design, development, and evaluation of thousands of hours of instructional materials using all types of instructional methods and media.

Prior to joining HT, as an officer in the U.S. Navy, Ms. Mead specialized in education and training, serving in the following billets:

- U.S. Naval War College, as an academic assistant in charge of training implementation, which included the development and acquisition of learning aids and other instructional materials.
- U.S. Naval Academy, as a course designer and classroom instructor for mission critical training.
- Defense Acquisition University, as program manager for development of classroom based training programs, technology-enabled learning interventions, and hybrid or blended learning solutions.

Ms. Mead also has experience at the Defense Intelligence Agency as an Intelligence Officer.

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### Recent Experience

- Designed and developed mission-critical training for the Department of Homeland Security. Designed a responsive and innovative hybrid learning solution for basic intelligence training for U.S. Customs and Border Protection (CBP) and Immigration and Customs Enforcement (ICE) intelligence officers. The training includes a mentor-led CD-ROM based self-study workbook and assessment, followed by hands-on classroom training in basic systems research and intensive case study based training in the intelligence analysis process.
- Designed and developed responsive classroom based training and print-based instructional materials for international audiences in risk management-based targeting to support the CBP mission worldwide. The learning solution developed can be completely tailored to the target audience at each training site, both in the level of instructional complexity, and the modules that are best suited for a particular environment (land, sea, or airport inspectors).
- Designed and developed instructional materials to support organizational transformation objectives for air interdiction agents and marine enforcement officers from two different organizations merged into a single CBP organization with new mission priorities.
- Designed and developed visual instructional materials and instructor guide to provide basic mission critical training in detecting both the entities facilitating terrorist funding and the funding methods used to support terrorism for ICE/Cornerstone investigators and CBP officers.
- Designed and developed classroom based training and print-based instructional materials in operational procedures, specialty database systems, and threat based targeting for CBP intelligence officers assigned to overseas ports in support of CBP worldwide initiatives.

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### Recent Experience (Continued)

Alisa A. Mead, M.Ed.

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- Designed and developed a series of multi-purpose training modules in Weapons of Mass Destruction (WMD) threats, including chemical, biological, and radiological threats and delivery methods for use by CBP officers worldwide in detecting and responding to potential terrorist weapons.
- Developed a series of short, responsive training modules and handouts to be used by CBP units for a variety of occupational areas in terrorist threats, terrorist weapons, and terrorism response protocols.
- Contributed to the design and development of enterprise-wide anti-terrorism training for U.S. Customs and Border Protection (CBP). Developed responsive training modules based on a performance needs analysis for Air and Marine Officers and Border Patrol Officers. Training methods include classroom-based instruction identifying terrorist threats and trends and detecting terrorist weapons.
- Contributed to the development of training modules in the detection of fraudulent documents for CBP officers in a variety of occupations.
- Developed mission-critical classroom-based training for U.S. Customs and Border Protection (CBP) Enforcement Officers. Training methods used include classroom-based instruction, subjective audio and video, and extensive simulations.
- Supported the development of instructional materials for several courses related to admissibility and traveler processing at U.S. ports of entry. The target audience for these courses included entry-level and journeyman CBP Officers.
- Developed and conducted training for developmental communications and data management systems for the Defense Intelligence Agency. Conducted extensive testing and met with systems programmers to ensure that design of the systems was user-friendly and met user requirements.
- Established objective, measurable performance requirements and quality standards, oversaw that acceptable quality levels (AQLs) were met or exceeded, and effectively controlled and managed the development process for the following Defense Acquisition University web-based learning solutions.
  - Systems Acquisition Fundamentals
  - Simplified Acquisition Procedures
- Evaluated career workforce training systems for Defense Acquisition professionals in a variety of career fields, including systems acquisition, contracting, and logistics.