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### Biographical Sketch

Alisa A. Mead, M.A.

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**Current Position:** Instructional Designer

**Education:** M.A., Adult and Continuing Education, Kansas State University

Alisa Mead has more than 14 years of experience in all facets of Instructional Systems Design, support, development, delivery, and evaluation. She has worked for Human Technology (HT) for the past 6 years. During this time, Ms. Mead has been responsible for the design, development, and evaluation of thousands of hours of instructional materials using all types of instructional methods and media.

Prior to joining HT, as an officer in the U.S. Navy, Ms. Mead specialized in education and training, serving in the following domestic and international billets:

- U.S. Naval War College, as an academic assistant in charge of training implementation, which included the development and acquisition of learning aids and other instructional materials.
- U.S. Naval Academy, as a course designer and classroom instructor for mission-critical training.
- Defense Acquisition University, as program manager for development of classroom training programs, technology-enabled learning interventions, and hybrid/blended-learning solutions.

Ms. Mead also has experience at the Defense Intelligence Agency as an Intelligence Officer.

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### Recent Experience

- Designed the following online independent study courses for the Department of Homeland Security Interagency Security Committee (ISC). These entirely new courses focus on the application of ISC standards and practices.
  - IS-890: Introduction to the Interagency Security Committee
  - IS-891: Facility Security Level (FSL) Determinations for Federal Facilities
  - IS-892: The Interagency Security Committee (ISC) Risk Process for Federal Facilities (for Federal Security Officials)
  - IS-893: The Interagency Security Committee (ISC) Risk Process for Federal Facilities (for Federal building contractors)
- Designed and developed basic analytical training for Customs and Border Protection (CBP) headquarters and field intelligence officers. Built each of the two courses around a core set of analytical competencies, and tailored each to the different strategic, operational, and tactical analytical tasks performed by each group and the different resources available to each.
- Designed a responsive and innovative hybrid-learning solution for basic intelligence training for Immigration and Customs Enforcement intelligence officers. The training includes a mentor-led CD-ROM self-study workbook and assessment, followed by hands-on classroom training in basic systems research and intensive case study-based training in the intelligence analysis process.
- Designed, developed, and evaluated several international enforcement courses for the U.S. Department of State's Antiterrorism Assistance Program.
- Designed and developed classroom training and print-based instructional materials in operational procedures, specialty database systems, and threat-based targeting for CBP intelligence officers assigned to overseas ports in support of CBP worldwide initiatives.

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### Recent Experience (Continued)

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- Designed and developed responsive classroom training and print-based instructional materials for international audiences in risk management-based targeting to support the CBP mission worldwide. The learning solution developed can be tailored to the target audience at each training site, both in the level of instructional complexity, and in using the modules that are best suited for a particular environment (land, sea, or airport inspectors).
- Designed and developed instructional materials to support organizational transformation objectives for air interdiction agents and marine enforcement officers from two different organizations merged into a single CBP organization with new mission priorities.
- Designed and developed visual instructional materials and instructor guide to provide basic mission-critical training in detecting both the entities facilitating terrorist funding and the funding methods used to support terrorism for ICE/Cornerstone investigators and CBP officers.
- Designed and developed a series of multipurpose training modules in weapons of mass destruction threats, including chemical, biological, and radiological threats and delivery methods, for use by CBP officers worldwide in detecting and responding to potential terrorist weapons.
- Developed a series of short, responsive training modules and handouts to be used by CBP units for a variety of occupational areas in terrorist threats, terrorist weapons, and terrorism response protocols.
- Contributed to the design and development of enterprise-wide anti-terrorism training for CBP. Developed responsive training modules based on a performance needs analysis for Air and Marine Officers and Border Patrol Officers. Training methods include classroom instruction in identifying terrorist threats and trends and detecting terrorist weapons.
- Contributed to the development of training modules in the detection of fraudulent documents for CBP officers in a variety of occupations.
- Developed and conducted training for developmental communications and data management systems for the Defense Intelligence Agency. Conducted extensive testing and met with systems programmers to ensure that design of the systems was user-friendly and met user requirements.
- Established objective, measurable performance requirements and quality standards, oversaw that acceptable quality levels (AQLs) were met or exceeded, and effectively controlled and managed the development process for the following Defense Acquisition University web-based learning solutions:
  - Systems Acquisition Fundamentals
  - Simplified Acquisition Procedures
- Evaluated career workforce training systems for Defense Acquisition professionals in a variety of career fields, including systems acquisition, contracting, and logistics.